

E-Ceros' Strapping New Wearable Wunderkind, Smart, Enters the Market with Enticing Potential

Shenzhen, Guangdong

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From Hong Kong's sister city, Shenzhen, promising newcomer to the electronics market, E-Ceros, has recently made a contribution to the wearable electronics world called Smart. The [waterproof 3G smartphone](#) has a dual core CPU, an IP57 waterproof rating, and a 1.54 inch touch screen display.

"We believe wearable electronics are the next big thing," says Rose Li, Chinavasion PR Manager. "As always, E-Ceros looks to fill gaps in the market and Smart certainly does just that with a price point that is enticing as well as some really cool features like an IP57 weatherproof rating and 3G connectivity."



That 3G connectivity makes Smart a device that is capable of replacing your phone. Like something out of science fiction, this time-keeper has all the latest weather updates, sports scores, texts from friends, maps applications, and anything else you need on the go. This 3G smart watch is everything you have come to expect from a cell phone, but in a more convenient format.

"Perhaps the best part about Smart, though, is that you have a dramatically reduced risk of losing or dropping it compared to a cell phone because it is strapped to your wrist," adds Li. "Think about it this way: you never think about losing your watch, do you? Trying to protect your cell phone, however, is a daily struggle for some of us, myself included. We hope Smart can provide a solution to this issue."

And speaking of protection, the Smart comes with a Nano Waterproof IP57 rating, making it safe for submersion in one meter of water or less for up to 30 minutes. That means that if you get caught in the rain with Smart, no need to fret. You can even take it in the shower and wash the dishes with it on. Smart is also dust proof, making it safe for outdoor activities like hiking, camping and gardening.

To distribute the CPU's workload, Smart comes with an MTK6577 Dual Core processor, which makes it more efficient, thereby increasing performance speed. Smart's dual core CPU reaches speeds of up to 1GHz, making it more than capable of browsing, streaming, downloading and more.

Finally, to round it all off, E-Ceros' Smart has a 1.54 inch touch screen display, making it a truly user friendly device. Glide your finger through menus and apps, selecting what is relevant to you. This screen is the perfect size, too. Not large enough to be distracting, nor small enough to be troublesome to use.

With more than 360,000 satisfied customers shopping from almost every corner of the world, Chinavasion has proven itself to be the destination for [watch phones](#). To learn more visit the site at <http://www.chinavasion.com>